How ReadSpeaker Handles Data within the European Union

The privacy of our customers and their end users is essential to us. ReadSpeaker will never hand over any part of its customers' content or any data concerning its customers' end users to a third party. ReadSpeaker text-to-speech (TTS) tools only handle the following:

- customer content that needs to be speech enabled
- End user cookies required for ReadSpeaker TTS tool settings
- end user IP addresses

The speech-enabled content is not stored on ReadSpeaker's servers. Cookies can be disabled, and end user IP addresses are only kept for one month for network troubleshooting purposes. Moreover, end user behavior is not tracked.

DATA CENTER LOCATED IN THE EUROPEAN UNION

We have a data center in the EU. The servers used are our own servers. All data will stay in the EU if the customer implements the service so that only our EU domain is accessed. This means that the customer cannot be moved to other continental data centers if the EU center becomes unavailable.

MORE FACTORS TO CONSIDER TO PROTECT YOUR DATA

In your audit of competitive solutions, check where competitors' servers are located, including the UK, since the latter is now outside the EU due to Brexit.

Since we host our TTS solutions ourselves and our server uptime is 99.999%*, we do not need to use larger cloud services. This means we have a much easier control of our data, and can reduce the need for third-party providers.

* in the past 5-6 years

We do not use Google Analytics, which means we do not send our users' (or end users') data to a third party.

When our service is implemented, the customer can choose either a domain specific to a data center in the region they require like the EU, US, or East Asia, or they can choose an implementation where all data centers are used, depending on factors like visitor location and data center availability.

THE IMPORTANCE OF DATA PRIVACY AT READSPEAKER

At ReadSpeaker, the security of our solutions is as important as the quality. Not only is our technology easy to implement, it also offers reliable service and infrastructure, utilizing over 150 dedicated, secure servers worldwide. All our connections, storage, and processing are fully encrypted, and we can tweak the encryption according to customer-specific requirements.

Our solutions only use our professionally recorded audio and publicly available texts for machine learning purposes, never customer data. We are 100% focused on offering text-to-speech solutions and do not run the risk of **conflict of interest** issues that may occur with other text-to-speech vendors.

For more information, we invite you to consult our privacy policy here:

https://www.readspeaker.com/privacy-policy/

ReadSpeaker, a subsidiary of the Memory Disk Division (MD) of the HOYA Corporation, is a global voice specialist providing natural-sounding, lifelike synthesized voices in dozens of languages and a complete text-to-speech (TTS) offering, both as Software as a Service (SaaS) and as licensed solutions, for varying channels and devices in multiple industries. ReadSpeaker gives a voice to businesses and organizations for online, embedded, server, or desktop needs, apps, speech production, custom voices, and more. With more than 20 years' experience, ReadSpeaker is leading the way in text to speech.

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